

CORRIGENDUM

Subject: - Expression of Interest for appointment of Real Estate Marketing and Adviser Consultant specialized in marketing, branding, sale & after sale services for the residential and commercial units of Mega Housing Project (approximately 90000) developed by CIDCO under PMAY housing scheme located in various nodes of Navi Mumbai, Maharashtra – India

With reference to advertisement published on 29.10.2020 on CIDCO's website on the above subject.

In **Para 5** under the heading **COMPETITION PROCEDURE**, the following Sub-Para shall be added,

All the participants shall give a presentation on 23rd November to 25th November, 2020 as per the schedule given by Marketing Department.

The Presentation shall be in 2 parts and will include following points;

- 1. Company Profile: - (Duration – 10 Minutes)**
 - i. Company/Partnership Firm/Proprietor/Consortium Profile in detail
 - ii. Financial Credentials of company as per Eligibility Criteria mentioned in the EoI
 - iii. Work Experience along with Client & project details
 - iv. Technical Personnel details
- 2. Strategy as per Scope of Work for Pre & Post activities (Duration – 50 Minutes)**
- 3. Issues or Suggestions, if any**

The presentation shall reach CIDCO on E-mail - cidcomarketing@gmail.com on or before 20.11.2020. After receipt of the presentations from the participants, the Corporation shall inform the participants regarding the date and time for the presentation.

In case of any query kindly contact;

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